

Research on the Teaching Reform of Ideological and Political Courses in Colleges under the New Media Environment

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Abstract: With the continuous innovation of Internet information technology, a variety of new media are emerging, and profoundly changing people's life, learning and work. New media has gradually penetrated into all fields of people's production and life. How to achieve industrial upgrading and sustainable development in the new media environment is a common topic of concern for all industry insiders. The application of new media is more extensive in the field of higher education, especially in ideological and political education in colleges. The characteristics of new media, such as high efficiency of communication, open channels, virtual environment and equal interaction, pose a great challenge to the traditional ideological and political teaching mode. How to make full use of the new media form, conform to the new requirements of the times, advance the pace of the current ideological and political teaching reform in colleges with the times, and achieve the important goal of moral education of ideological and political courses based on people-oriented, is a major research topic for ideological and political teachers in colleges, which has a strong academic guidance significance. In this paper, the author starts with the necessity of the ideological and political teaching reform in colleges under the new media environment, points out the defects of the traditional ideological and political teaching mode and the importance of the integration of new media into the ideological and political teaching, and then expounds the effective path of the ideological and political teaching reform in colleges under the new media environment combined with my own experience and research.

1. Introduction

With the continuous innovation of Internet information technology, a variety of new media are emerging, and profoundly changing people's life, learning and work. New media has gradually penetrated into all fields of people's production and life. How to achieve industrial upgrading and sustainable development in the new media environment is a common topic of concern for all industry insiders. The application of new media is more extensive in the field of higher education, especially in Ideological and political education in colleges. The characteristics of new media, such as high efficiency of communication, open channels, virtual environment and equal interaction, pose a great challenge to the traditional ideological and political teaching mode. How to make full use of the new media form, conform to the new requirements of the times, advance the pace of the current ideological and political teaching reform in colleges with the times, and achieve the important goal of moral education of ideological and political courses based on people-oriented, is a major research topic for ideological and political teachers in colleges, which has a strong academic guidance significance.

2. The Necessity of Teaching Reform of Ideological and Political Courses in Colleges under the New Media Environment

2.1 The Traditional Teaching Mode Seriously Affects the Teaching Quality and Level of Ideological and Political Courses

At present, the vast majority of ideological and political courses in colleges still use the traditional teaching mode. Due to the lack of teachers for ideological and political courses, and the

number of students has been increasing year by year, the school can only adopt the large class system combined teaching, a teaching class is less than 100 people, more than 200 or so, teachers adopt the full class teaching method, resulting in the phenomenon that teachers do not know students and students do not know after one semester. In this case, students are very disgusted with the ideological and political courses, and lack of enthusiasm and initiative in learning. In addition, some ideological and political teachers have limited teaching ability and lack of enterprising spirit. They have poor ability to accept new things. They are complacent and do not pay attention to the renewal and improvement of teaching concepts and teaching skills. This has greatly affected the quality and effect of Ideological and political teaching in colleges.

2.2 The Integration of New Media into the Ideological and Political Course Teaching Can Greatly Improve the Quality and Level of Ideological and Political Course Teaching.

In the new media environment, the integration of new media technology into Ideological and political course teaching can greatly improve the quality and level of Ideological and political course teaching. Through the use of new media equipment, technology and related software, ideological and political teachers in colleges design the course teaching, so that the whole teaching process is more perfect, the teaching content is more colorful, and the teaching effect is better. In the teaching process, through the use of new media technology, on the one hand, the teaching skills of Ideological and political teachers have been effectively improved, on the other hand, the new teaching mode can also greatly stimulate students' interest in learning, and then improve the efficiency of classroom teaching, and truly achieve the curriculum goal of all-round education, all-round education and all-round education.

At present, there are many students and few teachers in Ideological and political teaching in colleges. Under the new media environment, the effective implementation of ideological and political course teaching in colleges is bound to be conducive to strengthening the communication between teachers and students, transferring correct ideas and information to each student, and students are not limited by time and space, able to receive teaching information in a timely and accurate manner, promoting the personalized expression of students, and disseminating positive energy information through new media, Show your point of view.

3. The Reform of Ideological and Political Education in Colleges under the New Media Environment

3.1 The Ideological and Political Teachers in Colleges Should Change the Traditional Teaching Concept of Ideological and Political Courses From “Taking Me as the Main Body”to “Taking Students as the Main Body”.

In the new era, the teaching of ideological and political courses in colleges shoulders a more important mission of educating people. It is difficult for the traditional teaching mode to inspire the students and make them resonate, let alone achieve the goal of Ideological and political education. At present, the teaching of ideological and political courses in colleges is mainly based on teaching materials, which are too boring to stimulate students' interest in learning and achieve good interaction between teachers and students, which is not conducive to students' understanding and mastery of new ideas and theories. Therefore, it is an urgent task for the reform of ideological and political course teaching in colleges to change the traditional concept of ideological and political course teaching as soon as possible and to improve the professional quality of ideological and political teachers.

Under the new media environment, ideological and political teachers in colleges should constantly update their teaching ideas, innovate teaching methods, enrich teaching contents, and master the initiative of ideological and political education. In the process of teaching, we should abandon the teaching concept of “taking me as the main body”, advocate the idea of how far open education is, take students as the main body, and constantly enhance the interaction between teachers and students.

3.2 Ideological and Political Teachers in Colleges Should Improve Their Professional Quality through Multiple Channels

To give students a bowl of water, teachers should have a bucket of water. Teachers' professional quality directly affects the quality and effect of teaching. Ideological and political teachers in colleges shoulder more sacred mission and responsibility than other professional teachers. Therefore, in the new media environment, it is particularly important to improve the professional quality of ideological and political teachers in colleges. At present, in an era of knowledge explosion, ideological and political teachers should first master the first-hand information resources in time, enrich the teaching content, integrate theory with practice, discuss social hot issues with students, and achieve the teaching goal of ideological and political courses in interactive communication. On the other hand, ideological and political teachers in colleges should actively participate in the training and exchange activities of new technologies, study new media technologies, and make full use of new teaching modes such as micro class and flipped classroom, in combination with the characteristics of ideological and political courses and their own teaching advantages, so as to meet the personalized needs of students, so as to improve students' interest in learning, increase the opportunities of interaction and exchange between teachers and students, and through the line online and offline two classes to improve students' ideological and political education cognitive level and practical application ability.

3.3 Colleges Should Actively Build a New Media Ideological and Political Platform

In the new media environment, the task of improving students' Ideological and political literacy is arduous. Colleges should fully recognize the great opportunities and challenges brought by the new media, quickly occupy the high point of the new media system, and build a new media ideological and political teaching platform. First of all, colleges and universities should make great efforts to introduce ideological and political teachers and invest funds, constantly enrich the ranks of ideological and political teachers, fully improve the school network equipment and communication equipment, and lay a material foundation for the construction of new media ideological and political teaching platform. Secondly, colleges should actively introduce high-quality teaching platform and teaching resources, so that students can learn excellent courses and contents of ideological and political teaching anytime and anywhere. At the same time, colleges should pay attention to the new media forms used by students, and regularly push ideological and political education content through microblog, wechat and other communication platforms, so as to infect students imperceptibly. Therefore, through the construction of new media ideological and political teaching platform, colleges and universities can expand the second ideological and political teaching classroom, so that students can better receive the ideological and political teaching content and establish a correct concept.

4. Conclusion

To sum up, it is of great significance to explore the effective path of Ideological and political teaching reform in colleges under the new media environment. The majority of ideological and political teachers and colleges should attach great importance to it, and actively explore the methods and means of deep integration of new media and ideological and political course teaching in colleges, build a new system of ideological and political course teaching in colleges under the new media environment, constantly improve the quality of Ideological and political course teaching in colleges, and achieve the important goal of ideological and political course teaching of moral cultivation.

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